



**CERISE+SPTF**

# RAI Tool

Structure and content

Marion Allet



# A management tool for **agribusinesses**

	<b>Who can be assessed</b>
<b>For agribusinesses involved in</b>	Agricultural and food product: <ul style="list-style-type: none"><li>✓ production</li><li>✓ processing</li><li>✓ trading</li></ul>
<b>And</b>	<ul style="list-style-type: none"><li>✓ Directly working with smallholder farmers</li><li>✓ Impacting local communities</li></ul>

# A **management** tool for agribusinesses



## Step 1

Assess your performance



## Step 2

Identify gaps



## Step 3

Build an action plan

# Who can use the tool?



Agribusinesses



Financial investors



Industry  
associations

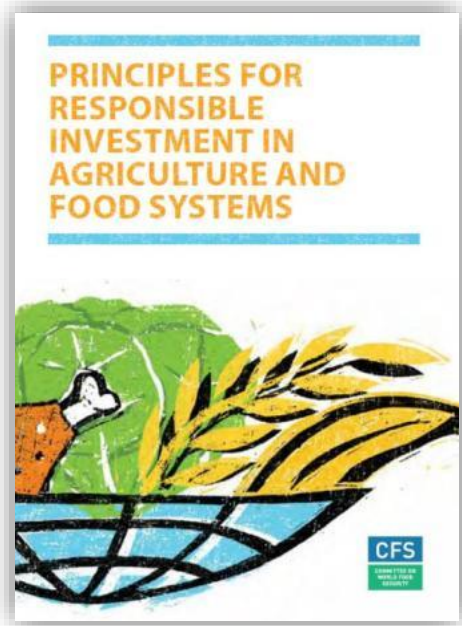


Technical assistance providers



Other stakeholders (regulators, public agencies,  
etc.)

# How the tool was built



Performance Standards



# Overall structure of the RAI Tool

Composed of 5 sections:



**ID card** – Basic information on the agribusiness' profile;



**Scoping questions** – To adjust indicators to the agribusiness' profile;



**Practices** – Looking at operations, practices and procedures along 7 Dimensions:



**Outcomes** – Limited set of outputs and outcomes indicators, aligned with CSAF;



**Dashboards** – to visualize key results.

# Content of the PRACTICE section

**1. Strategy and accountability on responsible agriculture**

- Strategy and impacts
- E&S risks

**2. Inclusive and transparent structure**

- Transparent communication
- Stakeholders' consultation
- Grievances management

**3. Safe and responsible agriculture and food systems and operations**

- Food security and nutrition
- Food safety

**4. Environmentally sustainable processes and products**

- E&S risks
- Sustainable practices

**5. Responsible treatment of stakeholders**

- Tenure rights
- Cultural heritage
- Fair contracting

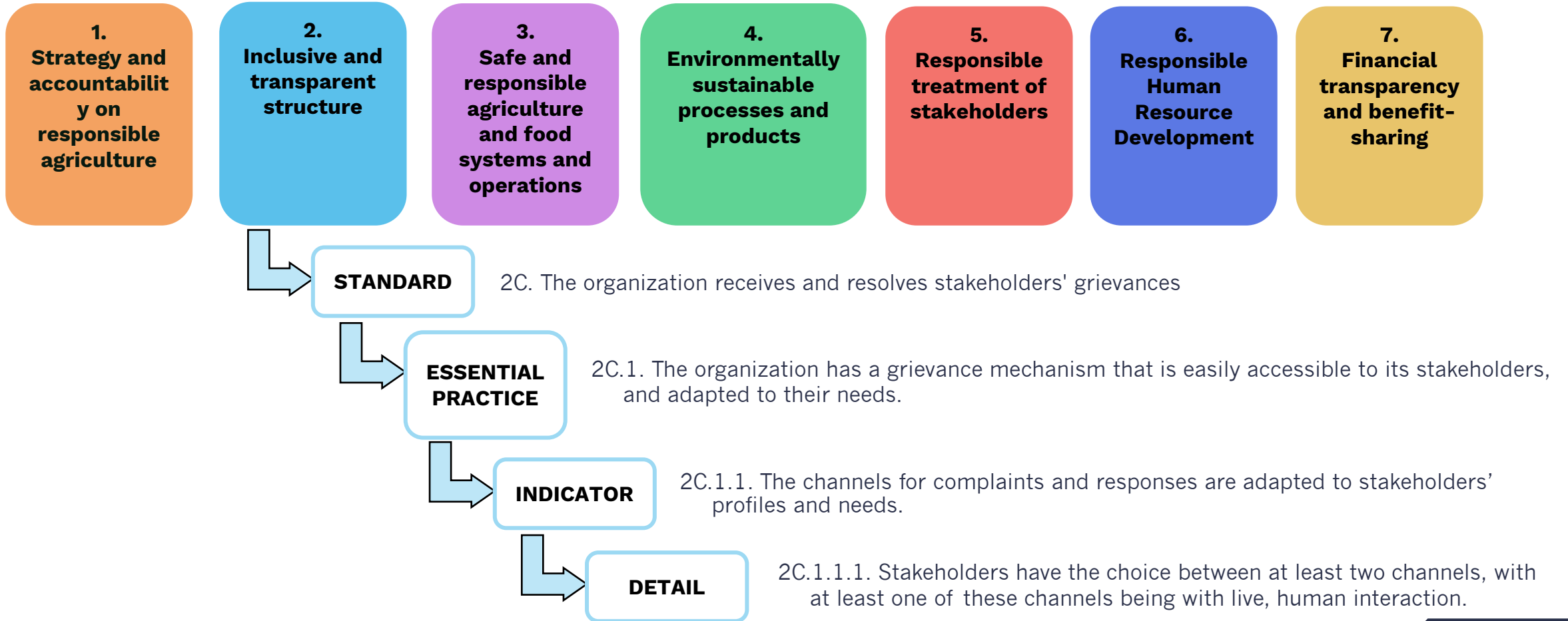
**6. Responsible Human Resource Development**

- Safe and equitable work environment
- Qualified and motivated staff
- Supporting responsible business conduct

**7. Financial transparency and benefit-sharing**

- Transparent financial structure
- Use of profits

# Content of the PRACTICE section





# Scoping

The RAI Tool allows for filtering in and out indicators based on the profile of an agribusiness.

SCOPING QUESTIONS			
<p>Answers provided to the following questions will automatically adjust the selection of indicators in the Practices form, keeping only the indicators relevant to the profile of the agribusiness.</p>			<input type="button" value="APPLY FILTERS"/>
			<input type="button" value="RESET FILTERS"/>
Reporting details	Data	Validation or explanation of response, comments and clarifications	Explanation/Note
<b>ANIMAL WELFARE</b>			
Is the agribusiness involved in one of the following sectors: <b>LIVESTOCK, FISHERY, AQUACULTURE</b> ?	----		<i>If YES, indicators related to ANIMAL WELFARE will apply.</i>
<b>FOOD SAFETY</b>			
Is the agribusiness involved in <b>FOOD</b> -related production, processing or trading?	----		<i>If YES, indicators related to FOOD SAFETY will apply.</i>
<b>MARKET PREFERENCES</b>			
Is the ultimate destination of the agricultural product the <b>LOCAL MARKET</b> ?	----		<i>"Local" refers to national market. If YES, indicators related to LOCAL MARKET PREFERENCES will apply.</i>
<b>FOOD SECURITY</b>			
Is the agribusiness involved in <b>NON-FOOD</b> -related production, processing, or trading; or is the ultimate destination of the agricultural product the <b>REGIONAL</b> or <b>INTERNATIONAL MARKET</b> ?	----		<b>SELECT "YES" IF ANY OF THESE SITUATIONS APPLY</b> <i>"Regional" refers to nearby countries (e.g. West African region) If YES, indicators related to FOOD SECURITY will apply.</i>

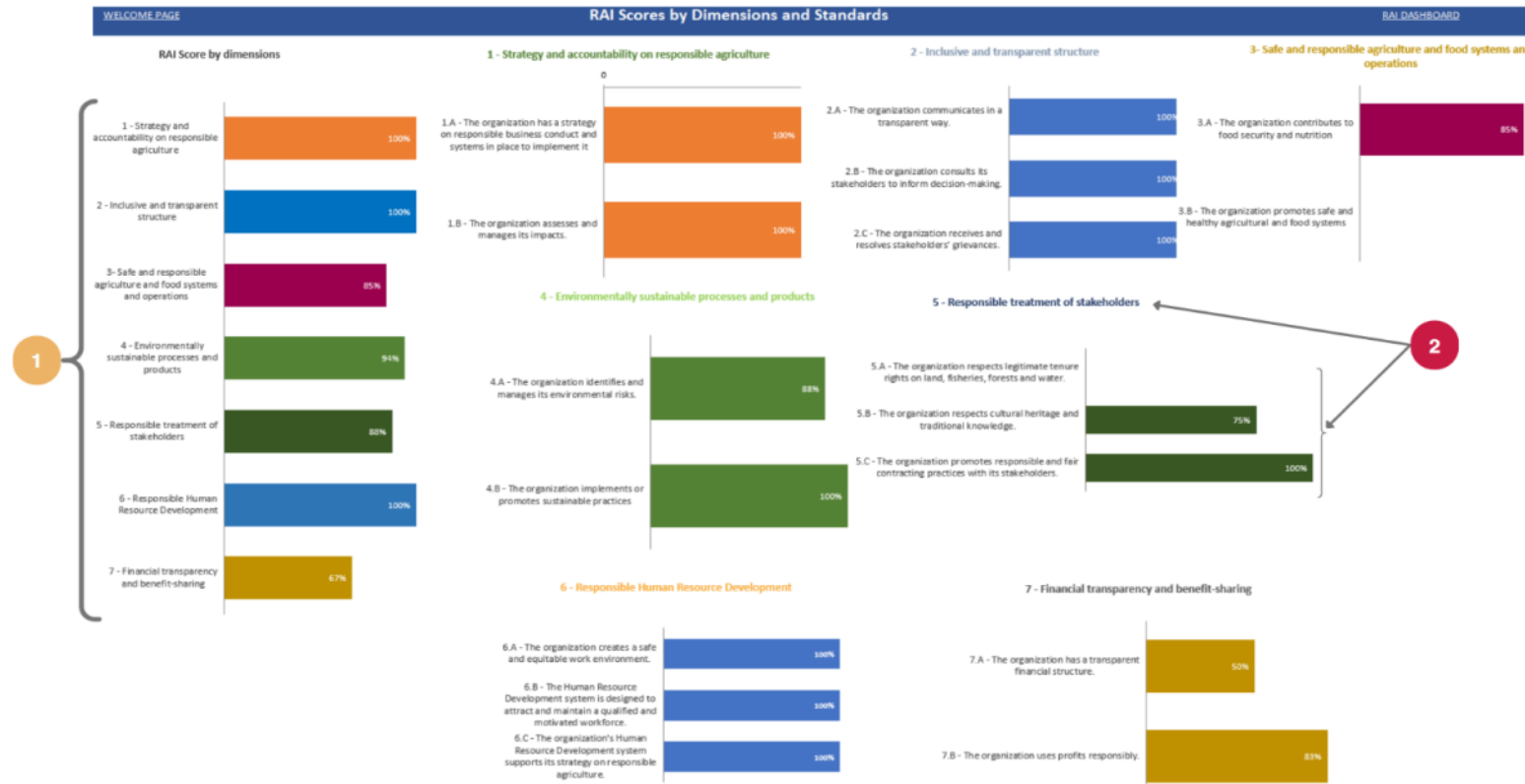
# Scoring

**For indicators in the Practices sheet,  
the scoring is computed as follows:**

---	Not counted (no answer)*
Yes	1
Partially	0.5
No	0
N/A	Not counted

No weighting is applied to different indicators, practices or dimensions.

# Dashboards



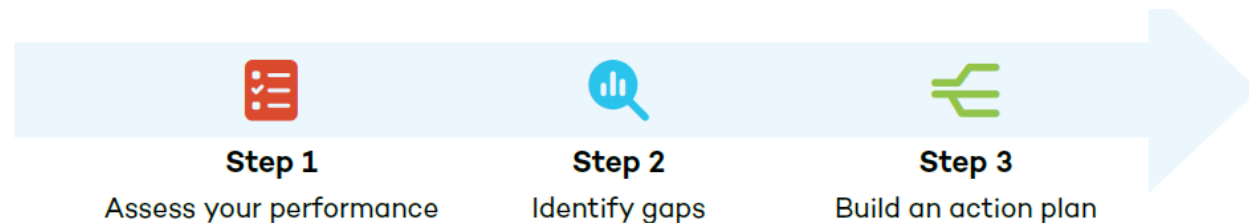
# The RAI Tool is now yours to use!

<https://en.spi-online.org/news/view/assessment-tool-agribusinesses>

<https://www.iisd.org/publications/guide/responsible-agricultural-investment-tool-agribusiness>

- **Use existing resources:**  
Guidance + Template Report

- **Keep in mind it is a management tool:**  
Avoid overestimating scores, in order to provide sound analysis for identifying gaps and improving practices!





**CERISE+SPTF**



**IISD**

International Institute for  
Sustainable Development

For any question related to RAI tool standards,  
functioning (scoping filters, scoring, etc.) and  
recommended audit process

⇒ Contact Cerise+SPTF

([support@spi-online.org](mailto:support@spi-online.org))

⇒ Contact IISD ([rai@iisd.org](mailto:rai@iisd.org))