



Global Business Alliance for 2030



Member Organizations



- 20 organizations and associations
- Established in 2013 at the 68th General Assembly
- Broad sectoral and geographic representation
- Makes effective, concrete and long-term contributions to help inform, support and carry out the UN's 2030 Agenda for Sustainable Development.

2015 Flagship events



- 1. United Nations Sustainable Development Summit 2015**
25-28 September 2015, New York



- 2. Third International Conference on Financing for Development (FFD3)**
13-16 July 2015, Addis Ababa



- 3. Third World Conference on Disaster Risk Reduction (WCDRR)**
14-18 March 2015, Sendai, Japan

For the UN's 2030 Agenda for Sustainable Development covering countries in all stages of development, to succeed it will be essential that businesses of all sizes grow and flourish in a responsible and sustainable manner

Key to this will be:

- The inclusion of an overarching vision to “eradicate extreme poverty” integrating a full sustainability lens.
- Recognize that the earth is finite. Resources must be respected and managed efficiently to ensure a net positive contribution over the long term.
- Good governance covering human rights, independent courts, non-corruption and effective partnerships.
- Economic growth, trade and investment, promote entrepreneurship, innovation, sustainable job creation and the establishment of new enterprises.
- Infrastructure covering health, electricity, transportation, water and sustainable production and consumption of natural resources
- Partnerships to encourage research, development, and diffusion of new technologies, support technology transfer and their appropriate deployment.
- Leverage complementary roles of public and private financing conducive to development, and thereby foster the use of financial instruments to catalyze private finance.
- Enhance food and nutrition security (recognizing the opportunity to improve agricultural productivity in many developing countries); energy security; water security; and information security.
- Empowerment of women as important contributors to economic development.
- invest in ‘education for all’ and to build human capital.
- Data, data, data: reliable and accurate global statistics to provide the information and data on which progress can be monitored and sound decisions based.

Need to go beyond ODA for post-2015

Anti-business sentiment by States and civil society

Private sector contributions dispersed in company CSR reports

Private sector's contributions unrecognized by Member States and UN Agencies

Debate about role of private sector in post-2015

Before 2015: Debate at the U.N. about role of private sector in sustainable development was imbalanced

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Finding allies in
promoting mutual
interests and
perspectives

Articulate business
priorities, bridge
misconceptions on all
sides.

We hear you:
learning to speak and
understand the
language of the UN

Provide case studies
of actual
contributions, not
commitments

Debate about role of private sector in post-2015



BUSINESS FOR 2030

FORGING A PATH FOR BUSINESS IN THE UN 2030 DEVELOPMENT AGENDA

An initiative of the United States Council for International Business

WELCOME

HOME

BUSINESS + SDGS

2030 EXPLAINED
PARTICIPATE

TOOLS FOR PARTNERSHIPS

BLOG

ABOUT

🔍 Search

UNDERSTAND

how the 2030 agenda & the SDGs will
reframe sustainable development and
CSR

BE INSPIRED

by the private sector's contributions to
sustainable development through the
filter of the proposed SDGs' targets

GET INVOLVED

showcase your company's efforts on
Business for 2030

**Understand how the 2030 agenda & the SDGs
will reframe sustainable development and CSR**

revitalized partnership through improved information flow

FOR MEMBER STATES & UN AGENCIES

*Increased data on localized business efforts,
sensitization to business perspective*

FOR UN & BUSINESS

Raise awareness of SDG framework by
concrete example → **INCREASE
IMPLEMENTATION EFFORTS**

**REVITALIZED
PARTNERSHIP:
EVERYONE WINS**

FOR BUSINESS

*Raise awareness of business activity →
IMPROVE DISCOURSE
+ **OFFER BUSINESS-LED VOICE***

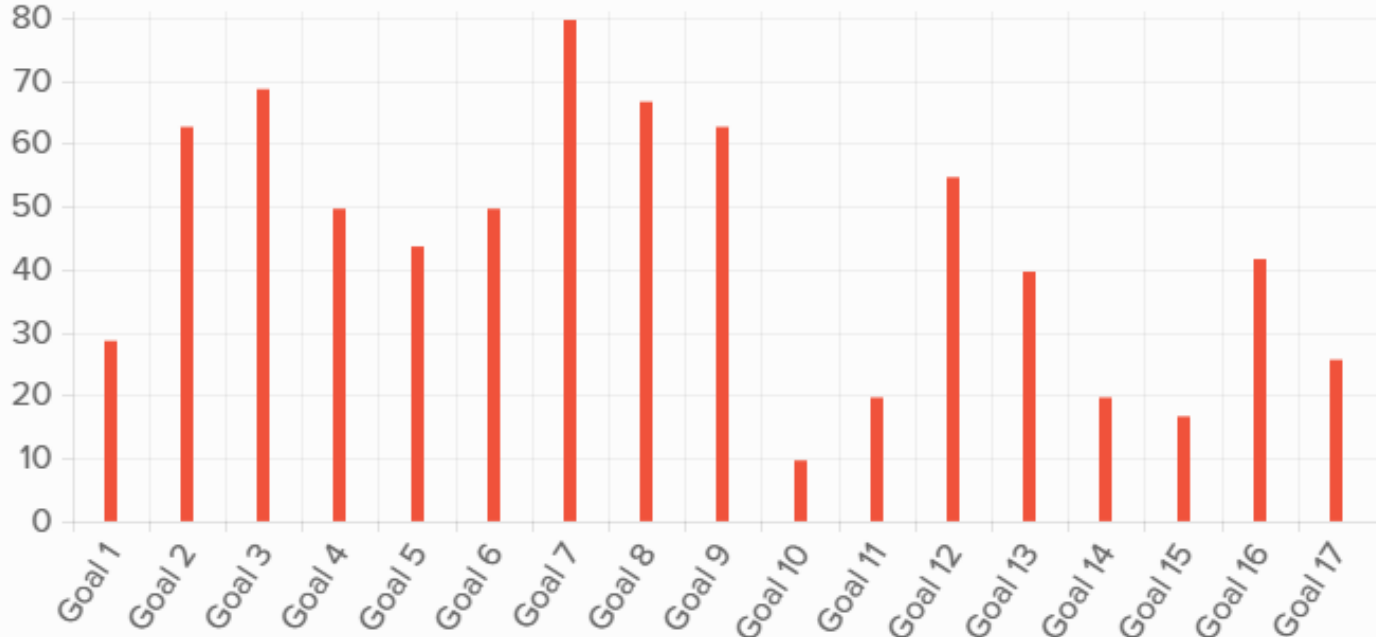
FOR INGOs, DFIs, STATES & UN AGENCIES

Better data on localized partnership
opportunities & past experiences →
INCREASED COORDINATION & LEARNING

BUSINESS FOR 2030

coverage of SDGs with case studies

Coverage of SDG Targets By Business for 2030



**132 INITIATIVES
FROM 29
COMPANIES**

**71 OF THE 169
TARGETS (42 %)**

**INITIATIVES IN
100+ COUNTRIES**

Implications for Canadian Business

- The SDGs apply to ALL countries: How will Cdn government translate to non-state actors, including business?
- Export based firms, particularly resource based industries active in developing countries will be implicated.
- How can SDGs leverage opportunities for expanded commercial activities at home and abroad?
- Public-private partnerships in meeting SDGs

Concluding Thoughts

- 2015 agreements significant in their recognition of business (“from ODA billions to investment trillions”)
- Business and SD no longer the exclusive remit of ‘corporate leaders’. Mainstream business, as reflected in the GBA is more proactively engaged than ever before
- That recognition not yet reflected in UN system or by a number of key countries but there is no doubt that the train has left the station.
- Lack of climate and SDG alignment a serious oversight on all sides, including business.

MERCI BEAUCOUP

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WITH MAJOR THANKS TO
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AND
US COUNCIL FOR INTERNATIONAL BUSINESS